SUCCESS STORY

Corporate eLearning content creation

THALES
UNIVERSITE

Creating Rich Media videos autonomously and feed the existing LMS safely

162,500€ saved on the previous production process

65 recordings created in one year

WITHOUT UBICAST

15 days
Time required to create learning videos and post online

WITH UBICAST

24H
Time required to create and share content

THE CONTEXT

Thales Group is a French multinational company specialized in the design of electrical systems. Thales provides services for the aerospace, defense, transportation and security markets.
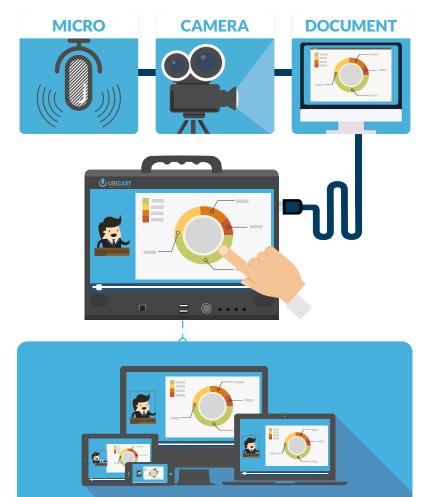
Thales University is the company's training center located in Paris. The training center already used an eLearning platform to manage training content available « off-the-shelf » for employees.

However, Thales was also looking for a solution to autonomously create and publish recordings on the learning platform. Considering the high degree of confidentiality and the large volume of content, it was essential to find an in-house solution.

THE STAKES: INTEGRATING A NEW SOLUTION TO AN EXISTING INFRASTRUCTURE

1 Easy to use, making every employee able to self-produce content.

2 Available on any mobile device through the company's intranet or any other internet connection, enabled by a multi-format export.

3 Compliant with the standard SCORM, so the viewing statistics can be followed.

4 Adaptable to the company's graphic charter.

MICRO

CAMERA

DOCUMENT

THE SOLUTION

In January 2013, Thales University deployed The Studio, an "all-in-one" Rich Media recording solution. Being mobile and user-friendly, The Studio allows a fast and effective content production, in any type of room.

The Studio captures audio, video and data signals, synchronises them automatically to produce a Rich Media recording. The interactive videos are directly published to the existing internal web servers (IIS & Apache) for the integration in the eLearning platform. Indeed, the Studio is compliant with SCORM (Versions 1.2 and 2004).

The content can be viewed on any smartphone and tablet through the existing platform. Visual elements have been customized to fit Thales' different graphic charters.

Thales eLearning department is now a specialist in content creation and management and even record services to other departments of the company.

> « *UbiCast's solution perfectly meets our double need: create high quality content and do so autonomously. Moreover, the UbiCast team have supported us through the whole deployment.* »

Mourad Larab
Thales Université

Example of content with a skin for Thales